

Public Health and TOP

PHAT

is Fabulous!

Rome wasn't built in a day

- 2011 is a building year; getting our ducks in a row.
- PHaT has been meeting virtually monthly since March 2011.
- Meetings have focused on the creation of the mission, goal setting, action planning, and sharing stories from the field.
- Use comics to drive points home





**“That’s our mission statement?
I was expecting something more.”**

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PHaT Mission Statement:Enhancing Public Health effectiveness through theintegration of TOP facilitation methods into Public Health Practice

Objectives:

- Public Health community is more **aware** of TOP methods
- Develop a set of "sector relevant" **marketing materials** from perspective of the ToP Network
- Provide Certified Health Education Specialist (CHES) and Social Work **CEUS** for ToP courses
- Provide learning opportunities for ToP Network members that will **build their capacity** to facilitate local public health efforts



"Sorry, I can't let you have a last cigarette. The firing squad don't like breathing in second hand smoke."

PHaT Action Planning Teams



CONFERENCES

- Marilyn Oyler
- Kathy McGrane
- Laura Runnels
- Elsa Batica

Professional Development

- Heidi Wilson
- Deb Burnight
- Tamyra Freeman

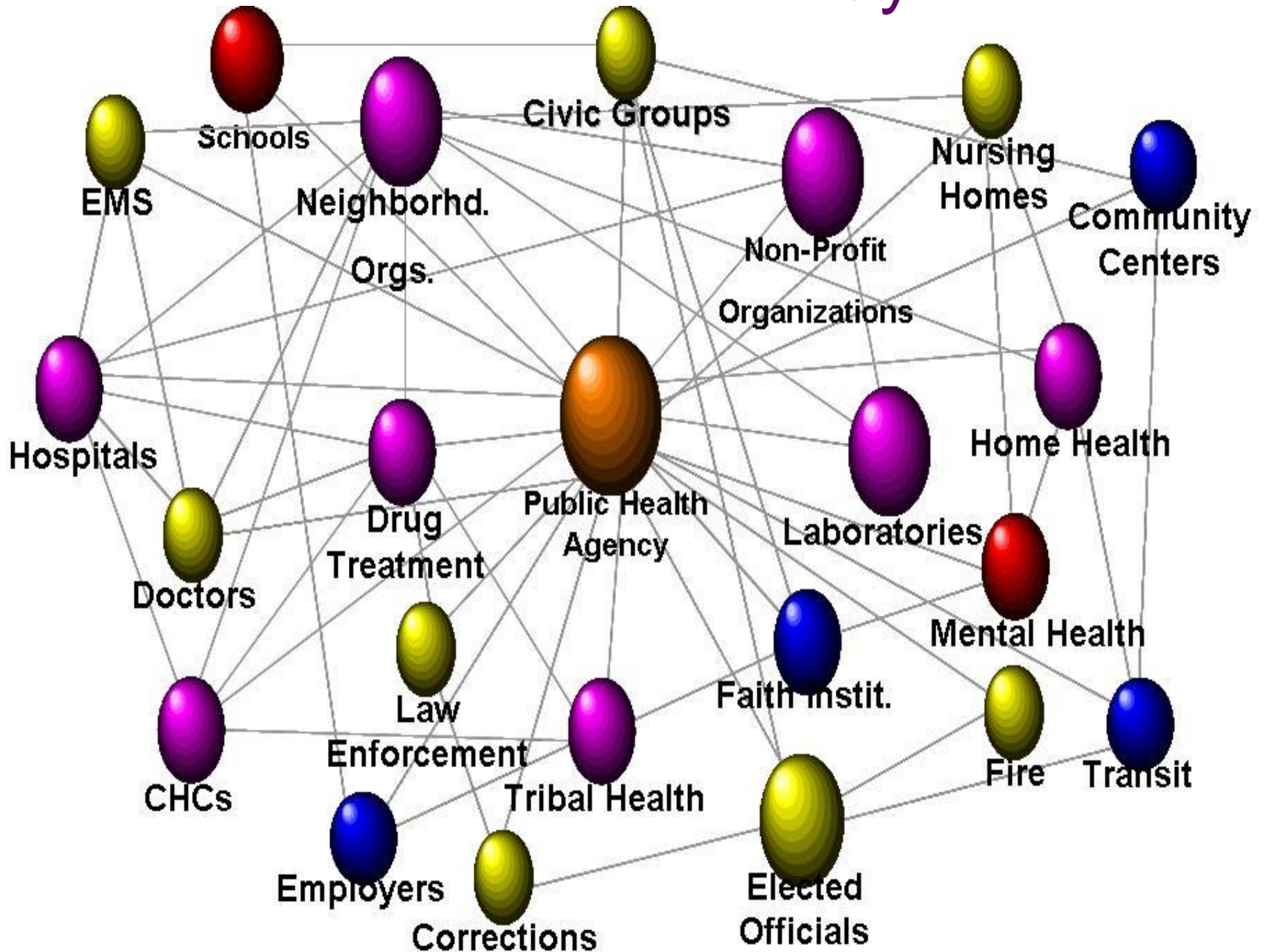
MARKETING

- George Packard
- Elise Packard
- Eunice Shankland

CEUs

- Marti Roach
- Sara Levinson

The Public Health System



Opportunities for ToP Facilitators to Contribute to the Evolution of Public Health Being Catalyzed through Organizations & Initiatives

Organizations

- National Association of County and City Health Officials (NACCHO) – Washington DC
- Association of State and Territorial Health Officials (ASTHO) - Washington DC
- National Network of Public Health Institutes (NNPHI) – New Orleans, LA
- Center for Disease Control and Prevention (CDC) – Atlanta, GA
- Public Health Accreditation Board (PHAB) – Washington, DC

Initiatives

- Accreditation of Health Departments
- Hospital Accreditation
- National Public Health Performance Standards
- Healthy Communities Project
- Mobilizing for Action through Planning and Partnerships

Required Elements That Can Be Enhanced By Facilitation

PH
Accreditation
Process
PHAB

Healthy People
2020

Private Not for Profit
Hospital Accreditation

Forming and Organizing Coalitions

Defining Vision

Data Gathering through Multiple Assessments

Identifying Strategic Issues/Setting Goals

Implementing Plans

Concern for Continuous Improvement

Sample Member Experience Using ToP with Public Health

Deb Burnight - facilitating elements of the MAPP Process, including assessments and Identifying Strategic Issues. Training hospitals and national public health organization staff in strategic planning.

Sara Levinson - facilitating public health related focus groups within the Infection Control department at the hospital.

Marilyn Oyler - Training county health department in ToP methods. Facilitating elements of the MAPP Process, including assessments.

Laura Runnels - Using ToP methods to facilitate national public health advisory meetings.

Dennis Jennings and Judy Weddle - training and facilitation using ToP methods to help with the Elimination of Tuberculosis project.

Linda Alton - training 16 MN Dept of Health in ToP Strategic Planning towards their goal of using ToP's SP approach with every PH entity in the state to meet federal accreditation 'strategic plan' requirement.

**Tell us about your experiences working with
Public Health.**

How Can ToP Facilitators Help in the Evolution of Health Systems?

1. Contact your public health department to find out what is in motion in relation to accreditation and the general awareness and state of the health system evolution.
2. Contact local hospitals and discern where they are in the accreditation process. Ask if they have need to document “Community Benefit Activities.”
3. Offer facilitation to enable coalition building, data analysis, and visioning for the process (Imagine incorporating any and all work that has been previously done)
4. Offer to design process for essential meetings and to play roles of neutral facilitator of assessment processes.
5. Offer ToP training and coaching wherever and whenever it appears appropriate
6. Attend National Public Health Conferences (e.g. APHA, SOPHE)
7. Listen to but do not buy into the story of no money

What questions do you have, or information do you need to connect with public health?

Final Thoughts

- Be optimistic
- Small steps will get you there
- There are many doorways
- The ToP Network has many people available to help you.



ASK ME ABOUT PHaT

